



SACRAMENTO PHILHARMONIC & OPERA

— **ARI PELTO** —

PRINCIPAL CONDUCTOR AND ARTISTIC ADVISOR

2024-25 IMPACT REPORT



The Sacramento Philharmonic & Opera Season and Principal Conductor and Artistic Advisor Ari Peltó are generously underwritten by the Nancy and Hank Fisher Family Fund.

DEAR FRIEND,

What a year it has been for the Sacramento Philharmonic & Opera – and I cannot thank you enough for the instrumental role you played in our success!

Your support for the Sacramento Philharmonic & Opera truly allowed us to continue our vital work of building community, inspiring a love of the performing arts, and enriching lives through music. As you read about the SP&O's impact in our first ever Impact Report, I hope you'll join me in feeling a sense of pride in knowing your essential involvement in our accomplishments.

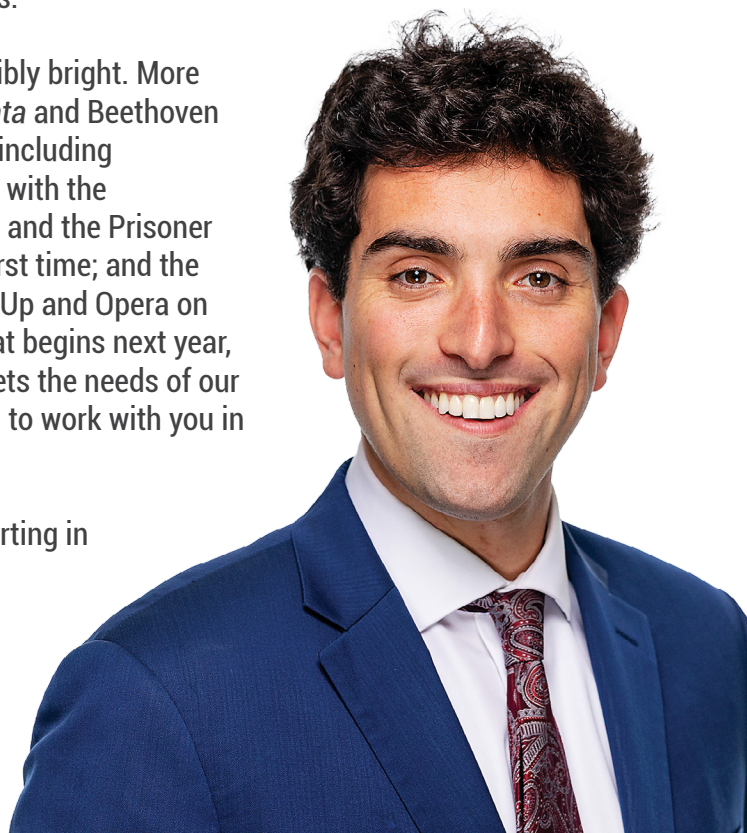
Our 2024-25 season brought exciting growth and new opportunities for audience engagement at the SAFE Credit Union Performing Arts Center, and throughout the Sacramento Region:

- Through our *Link Up!* Music education program, the SP&O helped more than 6,000 students receive their start to a music education, and 3,000 of these students perform live in concert with our SP&O musicians over the course of four performances at the SAFE PAC
- Through expanded partnerships with the Sacramento Ballet and the City of Sacramento, we performed the live music for all performances of the Nutcracker and the Ballet's Romeo & Juliet; and performed the live music for Harry Potter and the Chamber of Secrets while the movie played for 4,000 attendees over two concerts.
- Additionally, our SP&O Brass Quintet again performed for 30,000 runners at the Run to Feed the Hungry; we implemented the first year of our "Opera on the Go" program; and for the first time in our merged history, we had a double-concert set, including a Sunday matinee performance, featuring our Principal Conductor and Artistic Advisor Ari Pelto and our remarkably talented musicians.

As we look ahead to our 2025-26 season, the future is incredibly bright. More double-concert sets, including two performances of *La Traviata* and Beethoven Symphony No. 9; deeper civic partnerships and connections, including performing the music for the Nutcracker and Sleeping Beauty with the Sacramento Ballet; additional projects, including Harry Potter and the Prisoner of Azkaban, Final Fantasy, and a Chamber Opera set for the first time; and the continued enrichment of thousands of students through Link Up and Opera on the Go. These programs, guided by our new Strategic Plan that begins next year, position the SP&O as a thriving cultural organization that meets the needs of our Sacramento community that we serve. We are all very excited to work with you in making everything possible.

I look forward to seeing you at the Performing Arts Center starting in October. Thank you so much for your belief in our mission!

Giuliano Kornberg
Giuliano Kornberg, CEO





ORCHESTRA 2024-25 SEASON HIGHLIGHTS

64

Staff Musicians

51

Rehearsals

28

Performances

161

Total Musicians

140 HOURS+ Hours of Rehearsals

85 MUSICIANS

Biggest Orchestra
Concert

39 MUSICIANS

Smallest Orchestra
Concert

24

Guest Artists

132 MUSICIANS + 22 HOSTS
in Our Musician Homestay Program

8 Conductors



OPERA 2024-25 SEASON HIGHLIGHTS



PRODUCTION & STAFF BY THE NUMBERS

10

Outside Production
Staff + Directors

3

Full Time
Operations
Staff

1

Part-Time
Music
Librarian

17

Principal
Singers

68

Chorus
Members



OPERA
REHEARSALS

27 DAYS of Staging and Tech Rehearsals

13 DAYS of Chorus Music Rehearsals



LINK UP BY THE NUMBERS

Students in grades 3-5 are invited to join the SP&O in an interactive and engaging program. They learn to sing and play orchestral repertoire through our hands-on curriculum and perform along with the SP&O in a culminating concert. Teachers receive teacher guides and online resources, professional development workshops, and ongoing communication

60
Participating
Schools

6,000
Student
Participants

3,000
Students Attended the
Springtime Concerts



THE SP&O IS TRULY DESERVING OF YOUR SUPPORT!

I've proudly served in many roles here—as Principal Tuba, former Sr. Director of Community Engagement and Education, and as a faculty member at Sacramento State. My work as an educator and advocate has given me a unique view of SP&O's powerful impact across our region.

I've witnessed thousands of children light up during our Link Up program, college students thrive through mentorship by our musicians, and patrons deeply engage with our preconcert talks. And I've seen new, young audiences electrified by the energy of live symphonic performances—especially beloved film scores.

This is the magic of SP&O: making music that connects, uplifts, and inspires. Our dedicated musicians do the heavy lifting to build community and pride through every performance. With your support, we can continue to grow and reach more hearts, minds, and souls through the transformative power of music.

JULIAN DIXON, PRINCIPAL TUBA



EDUCATION & COMMUNITY ENGAGEMENT CONCERTS

**OUR COMMUNITY HAS ALWAYS
BEEN SUPPORTIVE AND WE
WANT TO SAY THANK YOU!**

We hope to increase our positive impact in the Sacramento community.

30,000+
People Attended
Performances



CIVIC PARTNERSHIPS

Played Live Music for
**HARRY POTTER AND THE
CHAMBER OF SECRETS**

4,000

in Attendance While the
Movie Played Above Stage

80

Musicians Employed

SP&O + SACRAMENTO **BALLET**

Provided Live Music for
14 PERFORMANCES
of Nutcracker and Romeo and Juliet

25,000 in Attendance

**LIVE MUSIC +
BALLET**

**SMALL GROUPS OF SP&O
MUSICIANS PERFORMED
ALL ACROSS SACRAMENTO**

RUN TO FEED THE HUNGRY
*THE LARGEST THANKSGIVING DAY FUN RUN
IN THE COUNTRY*

SP&O BRASS QUINTET
Performed for More than
30,000 PEOPLE TOTAL



**I'M SO PROUD OF THE IMPACT THE SACRAMENTO PHILHARMONIC
& OPERA HAS HAD ON OUR COMMUNITY THIS YEAR.**

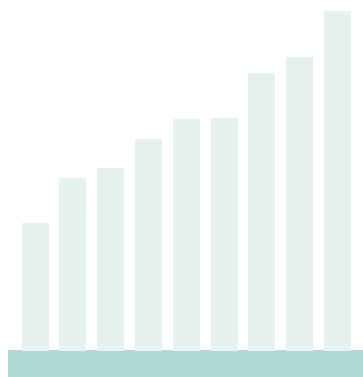
From sold-out concerts, to teaching music to thousands of Title 1 students, to performances at large-scale community events, our success is all thanks to our amazingly supportive Sacramento community. I've been involved with this wonderful organization since 1962, and I've never been this excited about the Philharmonic & Opera's trajectory!

SANDRA R. SMOLEY, BOARD MEMBER

SP&O BY THE NUMBERS



Amount Raised by
750 DONORS
*55% of SP&O's Total Revenue
for 2024-25



Since 2015, Contributed
Revenue Increased By
ALMOST 200%

MORE THAN 5,000

Single Tickets Sold

— FROM —

MORE THAN 2,500

Households



**PATRONS
FROM 400
CITIES**

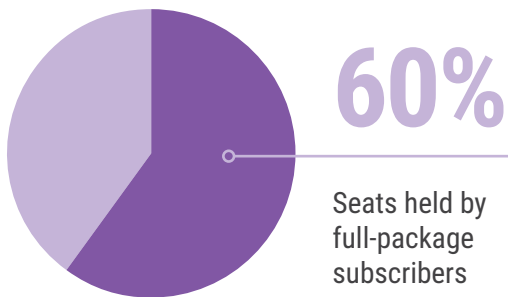
in the Greater
Sacramento
Region

**2024-2025
SUBSCRIPTION
REVENUE DOUBLED**

From the 2021-2022 Season



1,247 Subscription Packages Sold



60%

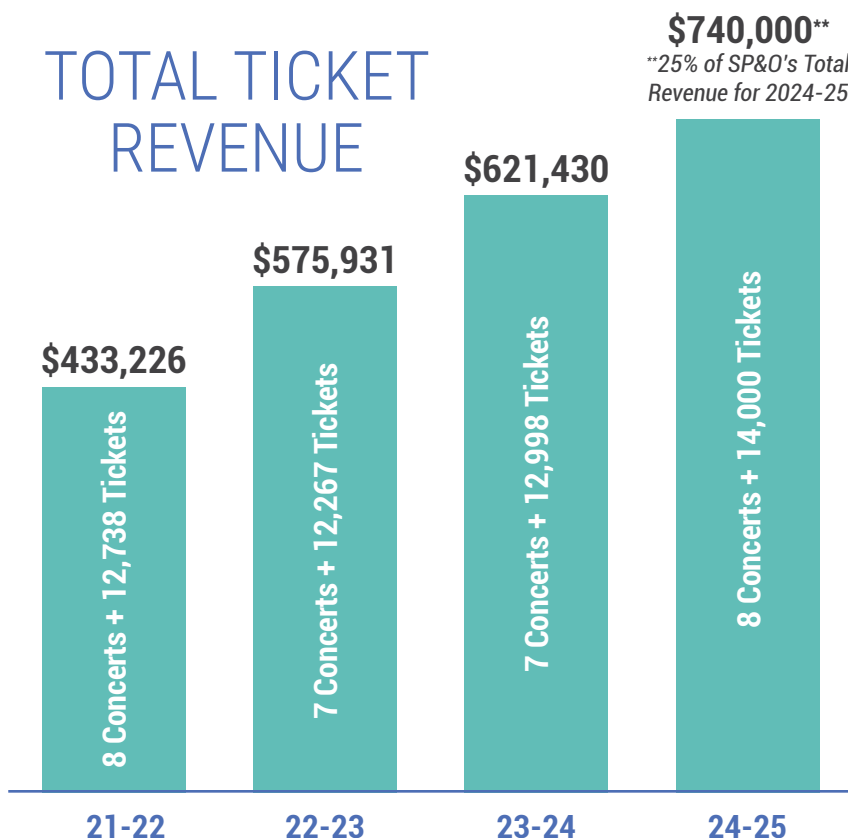
Seats held by
full-package
subscribers

HALL OCCUPANCY

More people are buying tickets



**TOTAL TICKET
REVENUE**



\$740,000**
**25% of SP&O's Total
Revenue for 2024-25



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As a member of the Sacramento Philharmonic & Opera, I am so glad to have the opportunity of serving my community as a professional musician. This would certainly not be possible without the amazing support of our donors and patrons.

The arts help to define a community, and having a professional symphony orchestra is one of those important offerings that makes a city attractive to people who appreciate art and culture.

**I FEEL SO FORTUNATE TO LIVE IN A COMMUNITY LIKE
SACRAMENTO THAT TRULY VALUES THE ARTS.**

”

SUSAN LAMB COOK, CELLO



BUILDING COMMUNITY. INSPIRING A LOVE OF THE PERFORMING ARTS.
ENRICHING LIVES THROUGH MUSIC

1110 2ND STREET • SACRAMENTO, CA 95814

SACPHILOPERA.ORG