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SACRAMENTO PHILHARMONIC & OPERA ANNOUNCES NEW LEADERSHIP

Sacramento, CA (October 5, 2021) – The Board of Directors of the Sacramento Philharmonic & Opera is pleased to announce that Giuliano Kornberg, the organization’s Chief Revenue & Development Officer, will succeed Alice Sauro as Executive Director beginning February 1, 2022.

Kornberg has been with the SP&O for five years, working closely with and mentored by Sauro to develop donor and community relationships to secure the organization’s fiscal stability. Sauro will stay on after February 1 as a Senior Advisor for Kornberg and the organization.

“I am honored to have been selected as the next Executive Director, and I thank the Board for entrusting me with this responsibility,” said Kornberg. “I am particularly grateful to Alice to whom I owe so much of my professional growth and leadership development. I have fallen in love with Sacramento in the five years that I’ve been here, and I look forward to continue serving this community through great music.”

Kornberg, 28, is a native of Minnesota and a 2016 graduate of Stanford University with a MA in Music, Science and Technology. He is an active Board Member of the Rotary Club of Sacramento and was on the Planning Committee for the Association of California Symphony Orchestras’ 2021 Conference. He has been recognized as a *Sacramento Magazine* Top 100 Notable Business Leader (2021) and a *Sacramento Business Journal* 40 Under 40 Winner (2018). He has completed the League of American Orchestras’ Emerging Leaders and the Essentials of Orchestra Management programs.

The Board of Directors, Sauro, and Kornberg have been working together in recent months to build on the successes of the past and to assure future growth and development to fulfill the organization’s mission to “foster community, inspire curiosity, and enrich lives through symphonic and opera music.”

John Shirey, President of the SP&O Board of Directors, notes, “This smooth executive transition has been timed to see the organization through the pandemic, an online season, the re-opening of SAFE Credit Union Performing Arts Center, and a new season of in-person music performances. The Board members are impressed by Giuliano’s results and commitment to our community, and we are grateful to Alice for developing her successor as part of her leadership legacy.”

Throughout Sauro’s tenure, concerts have been sold to near-capacity, and fundraising has more than tripled through her’s and Kornberg’s collaborative efforts. She has established a model for stability and sustainability that Kornberg will continue to build upon.

The Board of Directors thanks Alice Sauro for her diligence and dedication over the past six years. We are also grateful to her for her willingness to continue advising our organization when Giuliano Kornberg becomes Executive Director. With a transition plan in place, we are strongly positioned to continue the artistic and fiscal success of the Sacramento Philharmonic & Opera, aligned with our core values of service to our community.

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